



Goodness and Mercy Mission Cameroon, West Africa

<http://www.gmmafrica.org/>

Introduction / Background of GMM, Cameroon:

GOODNESS AND MERCY MISSION (GMM) is located in Jinkfuin, Belo Sub Division, Boyo, Cameroon. It is duly registered as a non-profit, non-governmental organization in compliance with Law No 92/006 of 14 August 1992 relating to Cooperative Societies and Common Initiative Groups and its Degree of Application No 92/455/PM of 23 November 1992. The Registration Certificate of Goodness and Mercy Mission is NW/GP/N0 01/08/11739.

Mission and Objectives of GMM, Cameroon:

GMM, Cameroon's **Mission** is to empower men, women, youth and the disadvantaged with the tools necessary to help them improve the quality of their lives. We want the oppressed, the poor and less privileged to live a life of meaning and worth. God has laid this burden in our hearts and with your assistance we can begin to realize our aspirations.

The **Objectives** of GMM, Cameroon are as follows –

- To identify the disadvantaged and the less privileged in communities and seeking possible ways to help them
- Provide educational programs for youth that will give them opportunities for a meaningful life
- To empower women to be self reliant
- To impart Community Leadership training
- To examine all the underlying realities in communities which breed poverty & ignorance and address those realities in a way which can help build and restore a healthy and safe community
- To give moral and spiritual guidance to the community in general and especially to those living with HIV/AIDS
- To cooperate with other health providers' and other sectors (multi-sector approach) in a collective action to end all kinds of discrimination and structural injustice (especially against women) which puts people at risk
- Be open to affiliate with internal and external individuals and entities





Strategic Plan of GMM, Cameroon:

GMM, Cameroon's **Strategic Plan** is to have a multitude of Sustainable Projects to make progress in a sustained manner on the Objectives enumerated above. All the Sustainable Projects will be for under privileged children and will be linked to the Strategic Plan of GMM, Cameroon.

Example/- We have an Elementary School for under privileged children, mostly orphans who do not have the benefits of a sound education. We have been trying to get sponsors for these children but the process has been slow causing the children to remain unaided with the passage of time. As an illustration, at the Elementary School we have some children for whom we struggle to pay their school tuition of 2500 FRS CFA per head per annum and are still unable to meet up. Other children sit at home and we cannot have them coming to the school because there is no way forward! Now, if we set up a Sustainable Project that will enable us to generate income daily, we will be able to help many of these children yearly and even support others until they go to Secondary School.

Introduction / Background of the Sustainable Project:

To take forward the example laid out above, we are now focusing on setting up a **Sustainable Project** to financially support 25 children for their Elementary School tuition of 2500 FRS CFA per head per annum. This translates into the fact that we're looking forward to an output, after all overheads have been deducted, of more than or equal to 62500 FRS CFA per annum.

Overview of the Sustainable Project:

GMM, Cameroon plans to get three motorbikes and employ three men to do transportation services to rural, non - motor able areas. The pay for these three employed persons will come from the proceeds realized daily. Such a business is already a lucrative business in Boyo, Cameroon.

Presently, with just with one motorbike, GMM, Cameroon gets 3000 FRS CFA daily. With three motorbikes, we aim to get not less than 9000 FRS CFA daily; this amounts to 45000 FRS CFA weekly on a five – day - week count, and not less than 180000 FRS CFA monthly.

This is big money for the help of these under privileged children! GMM, Cameroon can educate and help about 25 under privileged children a year, pay the field workers (motorbike riders) and still set aside something for depreciation or, maybe buy another motorbike.

Relationship of the Sustainable Plan to the Strategic Plan of GMM, Cameroon:

This Sustainable Project is linked seamlessly with the Strategic Plan of GMM, Cameroon. With a multitude of such Sustainable Projects, GMM, Cameroon will be able to make good progress on its stated Objectives.





Sustainable Project Deliverables, e.g. Value / Benefits / Messages:

This Sustainable Project will deliver cost – effective, efficient and effective transportation of goods, information and people in areas where motor able roads do not exist. GMM, Cameroon in addition to being the primary benefactor also sees the community at large in Boyo reaping benefits from such a service. The intangible message this Sustainable Projects sends out is that, communities can help themselves by becoming sustainable and as such enjoy numerous tangible benefits in the bargain.

Sustainable Project Scope:

The **Scope** of this Sustainable Project is limited to Belo Sub Division, Boyo, Cameroon. Going forward GMM, Cameroon may look into the scope of expansion. Currently, the scope has been kept limited to leverage maximum benefit for GMM, Cameroon and the community at large, at the minimum capital and operating costs.

Based on the fact that a **Pilot**, on a smaller scale, of this Sustainable Project is running successfully, GMM, Cameroon is in a position to leverage on the learning from this initiative while scaling up to full scope as explained above.

Sustainable Project Timelines:

| | |
|---------------------------------------|--------------|
| I. Get Capital | D day |
| II. Buy motorbikes | D + 15 days |
| III. Employ motorbike riders | D + 30 days |
| IV. Pilot project | D + 35 days |
| V. Full project take off | D + 45 days |
| VI. Project becomes self – sustaining | D + 365 days |

Sustainable Project Budget / Resources:

GMM, Cameroon is looking forward to a capital of 1750000 FRS CFA -

- The cost for a motorbike, all dues and taxes paid is about 550000 FRS CFA
- Initial setting up costs of about 100000 FRS CFA

With an approx. Exchange Rate of 500 FRS CFA = 1 USD, we have a capital requirement of 3500 USD.

In terms of resources, this Sustainable Project will be managed by present members of GMM, Cameroon barring the three motorbike riders who have to be employed from outside.





Sustainable Project Measurement / Evaluation:

The **Success Factors** of the Sustainable Project will be as follows -

- Roll over capital per annum is greater than 500000 FRS CFA (= approx. 1000 USD)
- Tuition fee for a minimum of 25 children can be paid per annum, with an increase in the number by 5 children per annum, from the start of the third year
- Number of motorbikes increases by 1 per annum, from the start of the third year

Sustainable Project Possible Challenges:

The Sustainable Project may face the following **Challenges** -

- Raising 1750000 FRS CFA (= approx. 3500 USD)
- Obtaining suitable motorbikes and employing competent motorbike riders
- Sufficient maintenance of motorbikes on a regular basis

Sustainable Project Responsibilities and Coordination:

The **Overall Supervision** of the Sustainable Project will lie with Rev. Teh Francis Yai.

What does GMM, Cameroon require:

GMM, Cameroon requires the following to initiate this Sustainable Project –

- Full or partial contribution to the capital of 1750000 FRS CFA (= approx. 3500 USD)
- Help in identifying, (possibly training) and employing 3 motorbike riders
- Help in catering to regular maintenance of the 3 motorbikes

How can you help GMM, Cameroon:

You can help GMM, Cameroon by participating in fulfilling partially or completely any of the requirements enumerated above. Any help will be highly appreciated !

Contact Person:

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