

June 2009 Proposal By:



nabuur.com beta
the global neighbour network



Goshen
COMMON UNITY

GOSHEN-KUNA VIJANA IDP RELIEF PROJECT PROPOSAL

PRESENTED TO:

NABUUR COMMUNITY,

For further information Contact:
Goshen-Kuna Vijana IDP Relief
P.O. Box 449-00517
Nairobi, Kenya.
Mob: +254 720578632, +254 721618 495 (Evans)

Goshen-Kuna Vijana IDP Relief
P.O. Box 449-00517
Nairobi, Kenya.

NABUUR COMMUNITY,
ONLINE

Dear Sirs/Madam/Guests,

REF: APPLICATION FOR SUPPORT OF “GOSHEN-KUNA VIJANA IDP RELIEF”

The Office of Kuna Vijana together with the Organizers of the above project is pleased to submit this request for your review and consideration. We look forward to your partnership in our cooperative efforts to rebuild the 153 families affected by post-election Violence in Kenya.

Our proposal requests **solutions** for the following purposes:

- a) Construct to completion 81 houses for Internally Displaced Persons at Jikaze, Mahi-mahiu.
- b) Construct to completion at least One classroom for the children
- c) To Install and commission a water supply system to the community
- d) To Start an income generating activity for the youth group i.e car wash and tree planting
- e) To start an economic activity for the senior citizens i.e goat keeping (older men) and poultry farming(older women) and brick making for the unemployed youth
- f) To provide education material for the teachers/ children
- g) To launch a block making factory: The stabilized soil blocks machine will utilize the soil from the site to make blocks for house construction. This will lower building costs and create employment sustainably. The machine is manual and does not require electricity to use.



The proposed budget is divided into **Six Bills** as per the priorities of Jikaze IDP returnees. The six bills add up to **KShs. 2,557,300.00**. This initiative will serve the entire Rift-Valley region as **a model creative sustainable community** where excellence, hard work and co-existence are thriving.

It shall remain a lasting solution towards Peace and Empowerment in the middle of ethnically tense communities that fought during Post-election Violence in 2007.

We submit a sustainable community model which is creative in promoting a culture of Initiative, Co-existence and tolerance for community life. This was proposed after a detailed reconnaissance survey was carried out together with community leadership and 9 representatives from Goshen-Kuna Vijana. (See *attachment here for report*)

The lack of these three issues was the root causes of Violence and Displacement in the region in 2007 which resulted in Internally Displaced Persons (IDPs). Creation of Employment opportunities supports the objective and vision of your esteemed organization.

We as the organizers shall provide the professional services of a Building Economist, Architect and Engineer from amongst our membership pro-bono. We shall provide any other technical or professional input needed from our membership. We shall assist in the labor of constructing the houses. We shall also offer positive publicity of your sponsorship amongst the more than 2,500 youths in our Facebook membership.

On 29th and 30th August 2009, the membership of Goshen-Kuna Vijana donated clothing, shoes, books, whiteboard and pens to the 153 families under the **Jikaze Self Help IDP centers** in Naivasha as the first phase of our Initiative. We shall also offer a helping hand in the coming days to construct the houses and setting up tree nurseries and the car wash at the Jikaze IDP Returnees camp.

We shall also build a poultry unit for the older women as part of our contribution. Kuna Vijana shall provide C-4-C (Communication for Conflict) counseling, HIV/AIDS counseling and Counseling on Drugs

We have been consistent and vigilant on our mission as Kenyan youth as is demonstrable from our list of successful events. Your investment in our programs



and projects will enable us to continue to effectively serve our impoverished community, and the talented youth.

Together, with your support, we have the power to lift this community from the mire of poverty to the edge of sustainable prosperity.

Thank you for your interest in **Goshen-Kuna Vijana IDP Relief**. We envision building upon our collaborative success by developing a creative community, sustainable livelihoods and Leadership.

Sincerely,

David Nahinga

For | Kuna Vijana & Naivasha Jikaze Community



Introduction:

This is the proposed project proposal for the Goshen-Kuna Vijana IDP Relief scheduled to take place from 29th- 31st August 2009 at Naivasha, Kenya and thereafter as we get better ideas of solving the Community problems.

Who we are:

Mission Statement: To empower the youth to realize their potential, their competencies and strengths and to use them positively to change not only an individual but the society at large

Vision Statement: Enhancing youths' potential by providing a thorough foundation of basic skills, thinking skills, talent and personal qualities with competencies to make youth effective members of the society.

About Kuna Vijana

Kuna Vijana is a pair of Swahili words which mean 'There are youth'
Kuna Vijana is a youth initiative that intends to make youth of Kenya a resourceful people in the society and to be able to positively use their interpersonal skills, knowledge and talents to improve the society.

Kuna Vijana is a nationwide registered Non-Governmental Organization with a continued sustained nationwide support amongst the youth in Kenya. At Kuna Vijana **we seek to become the change we want.**

The members of Kuna Vijana are exposed to a variety of opportunities in learning, life skills development, volunteer-ship in order to acquire work experience, leadership qualities development, counseling and support through connections with mentors.

Kuna Vijana aspires to be the Kenya's most comprehensive and successful youth organization by ensuring the youth overcome significant barriers to success which they are facing in the society today and which curtail them in realizing their full potential. This will be achieved by:

- Changing the mentality that 'the youth are known for all the wrong reasons' to becoming positive, responsible and contributing citizens to the society.
- Encouraging the youth to exploit and fully utilize their areas of gifting.
- Teaching life skills and promoting creativity.
- Creating self enhancement among the youth to enable them get involved in



national development.

- Creating forums for encouraging the youth become self reliant by becoming self employed and creating job opportunities.
- Promoting team work among the youth in order to motivate one another and working towards 'a better and self reliant youth in the society.'
- Educating the youth about their rights. (Paralegal training)
- Helping the youth in developing good leadership skills.
- Career enhancement.
- Promoting HIV/AIDS awareness and protection programs.
- Promoting Communication for Conflict(C-4-C) to avert possible societal conflicts and upholding of peace.
- Promoting gender sensitivity and respect in the society.
- Promoting environment issues e.g. Planting trees and taking part in frequent clean ups.

Goshen Community is a nucleus united group of individuals working together and networked that have embraced the philosophy of Creative Sustainable Communities & Livelihoods. We live together as one community united by our common interest of promoting sustainable livelihoods and shared creativity. We uphold the brotherhood of man and we seek to establish a strong social network of persons, organizations and Institutions of goodwill that foster and invigorate Prosperity of communities.

The two groups on Facebook have a unity of purpose and a growing number of Youth & Supporters from all over Kenya and the world who wish to support the Goshen-Kuna Vijana IDP Initiative.

Countless other concerned Citizens of Goodwill are certainly out there, unbeknownst to us.



OUR PAST EVENT (As Kuna Vijana Youth Group/NGO):

Our work has been an enduring testimony to the value we stand for and we shall seek to fulfill the objectives laid out in this proposal if supported. We wish to mention a few of our past successful events as follows:

29th August 2009 – Members of Kuna Vijana spent the whole day at Jikaze Community in Naivasha doing the following:

- ✓ Counseling the entire community on various issues,
- ✓ Provision of Books, Whiteboard & Learning materials,
- ✓ Assessing community projects like goat keeping, greenhouse for tomatoes and Chicken keeping to find ways of improving and supporting further,
- ✓ Donation of Clothes, Blankets, Shoes & Other basics,
- ✓ To assess changes to community needs,

Executive Summary

Developing technologies are continuing to change the way we live and more importantly, the way we work. Our model for social networking is new and capable of mobilizing support within very minimal time. We want to use the power of Social Networking present at **nabuur.com** to utilize and expose the talent and energy present here to establishing Creative Sustainable Communities.

However, our capacity to utilize this tremendous support into positive contribution to society is limited because of lack of sufficient logistical and infrastructural support. And the lack of knowledge which we wish to present in this proposal

Our proposal requests **solutions** for the following purposes:

- a) Construct to completion 81 houses for Internally Displaced Persons
- b) Construct to completion at least One classroom for the children
- c) To Install and commission a water supply system to the community
- d) To Start an income generating activity for the youth group i.e car was and tree planting



- e) To improve an existing economic activity for the senior citizens i.e goat keeping (older men) and poultry farming(older women)
- f) To provide education material for the teachers/ children
- g) The stabilized soil blocks machine will utilize the soil from the site to make blocks for house construction. This will lower building costs and create employment sustainably. The machine is manual and does not require electricity to use.

This creative initiative will serve the entire Rift-Valley region as a model creative sustainable community where excellence, hard work and co-existence are thriving.

It shall remain a lasting solution towards Peace and Empowerment in the middle of ethnically tense communities that fought during Post-election Violence in 2007.

We submit a sustainable community model which is creative in promoting a culture of Initiative, Co-existence and tolerance for community life. This was proposed after a detailed reconnaissance survey was carried out together with community leadership and 9 representatives from Goshen-Kuna Vijana.

The lack of these three issues was the root causes of Violence and Displacement in the region in 2007 which resulted in Internally Displaced Persons (IDPs). Your esteemed organization can offer support to the initiative in any of the proposed manner or in offering publicity of the Event.

We as the organizers shall provide the professional services of a Building Economist, Architect and Engineer from amongst our membership pro-borno. We shall provide any other technical or professional input needed from our membership. We shall assist in the labor of constructing the houses. We shall also offer positive publicity of your sponsorship amongst the more than 2,500 youths in our Facebook membership.

We are aware and greatly honor the tremendous contribution nabuur.com community has put in supporting other events of goodwill. By presenting this proposal, we wish to make visible a working draft document which can be



improved further here at nabuur.com and probably linkages attained for implementation.

To effectively achieve our stated objectives and make the Goshen-Kuna Vijana Initiative a success, we humbly request for this proposed support.

The project will increase peace building initiatives and invigorate prosperity by exposing and utilizing the existing potential of the Jikaze community.

BENEFITS OF THE GOSHEN-KUNA VIJANA PROJECT:

- 81 families will immediately stop living in torn tents and thus we will avert a looming exposure to the vagaries of weather. We will reduce chances of them getting sick due to being rained on/ cold.
- The provision of water or water harvesting technologies will unlock many other agricultural potentials of the community.
- More than 90 youths currently surviving jobless in Jikaze community will get some form of sustainable employment through the *Mwanzo mwema youth group* environment project, the car wash, poultry farming, trained trainers on counseling, farming, & brick-making project. All this will be started by Kuna Vijana IDP relief project. (Mwanzo Mwema is a Jikaze Community youth group)
- The Project will bring youth together from around the country and create unity in nation building. By engaging the youth in this initiative, we shall expose them to multiple opportunities they can serve the community.
- The C-4-C training will uphold peace and promote non-violence as a means of conflict resolution.
- The Project will enhance the development of supportive, responsible and committed young people in the society.
- The Project will promote the understanding of gender issues in order to achieve a more gender sensitive community.
- The Project will create a creative sustainable community and livelihood
- The project will jumpstart efforts towards achievement of the millennium development goals



- The Project will create numerous employment opportunities through its various components as enumerated in the budget

SWOT ANALYSIS (Jikaze Community)

This was carried out after carrying a Reconnaissance study of the Jikaze IDP Community on 11th July, 2009. The purpose of the Strength, Weaknesses, Opportunities and Threats analysis of the community is to help Kuna-Vijana and her Sponsors work on the most appropriate strategy of empowering the Jikaze Community based on the data collected.

The finer details of the survey are contained in this proposal as an attachment.

SWOT MATRIX ANALYSIS

<p><u>STRENGTHS:</u></p> <ul style="list-style-type: none"> • The community owns the land • Demonstrated willpower & Diligence • Has organized welfare groups(CBOs) • exclusive access to high grade natural resources • Technical know how on greenhouse and poultry farming • Accessible via main tarmac road • Community has Leadership in place • Borehole already dug 	<p><u>WEAKNESSES:</u></p> <ul style="list-style-type: none"> • lack of finance to utilize land • Post election Violence trauma • Damaged reputation in country • Lacks water to support farming • lack of access to micro-finance to jumpstart local businesses • lack of access to information(media) • Lack of educational facilities & Other essential infrastructure
<p><u>OPPORTUNITIES:</u></p> <ul style="list-style-type: none"> • Ready market for farm produce at Nakuru, Mahi-Mahiu & Naivasha • Availability of water (borehole) • Proximity to high traffic main road (good for car wash business) • Availability of cheap land for future expansion • Electricity is 3.5km away 	<p><u>THREATS:</u></p> <ul style="list-style-type: none"> • Weak political Leadership • Emergence of predatory businessmen in vicinity • Illiteracy, Poverty & Disease • Impending prostitution caused by frustration/ joblessness • Unpaid land balances

CONCLUSION:

The community may not proactively prioritize pursuit of opportunities without undoing their greatest weakness which is lack of water and electricity. Water can enable them



exploit opportunities like the farming, ready market and car wash business. Jikaze community may have a better chance at developing a competitive communal advantage by working on their weaknesses and enhancing their strengths. By Goshen-Kuna Vijana helping them overcome their weaknesses, the community will prepare itself to pursue available and upcoming opportunities.

COSTING AND BILL OF QUANTITIES BASED ON COMMUNITY PRIORITIES

The costing of this project will be done under the following budget:

BILL NO. 01: Community Water Supply

Item	Description	Unit	Quantity	Rate	Amount
a.	<u>Pump and power supply:</u> Solar submersible pump capable of delivering 20LPM against 250m lift. E-pump 480 from Kenital Solar or similar approved, Include pump controller, suitable battery and circuit breaker. All set to operate as per manufacturers Instructions	Nr.	1		600,000.00
b.	4Nr. X 120 watts solar module complete with wiring between them	Nr.	4	50,000	200,000.00
c.	Steel platform for solar module complete as detailed	Nr.	1		30,000.00
d.	Suitable cable from solar module to pump. Allow for laying cable in trench	lm	300	500	150,000.00
e.	<u>Storage and Supply System:</u> Allow provisional sum of Kshs				

	130,000/- for connecting the new water system to the community standpipes.	PS			130,000.00
Total carried to Summary Bill 06:					1,110,000.00

BILL NO. 02: Community Housing

Item	Description	Unit	Quantity	Rate (Kshs)	Amount (Kshs)
a.	<u>House Type 01:</u> Construct to completion houses overall size 5.5mx3.5m Including fixing walling poles, doors & windows.	Nr.	55	8,600	473,000.00
	<u>House Type 02:</u> Construct to completion houses overall size 7mx4.5m				
b.	Timber door including frames (2No. per house)	Nr.	31	3,100	192,200.00
c.	Timber windows including frames (2No. per house)	Nr.	31	500	31,000.00
Total carried to Summary Bill 06:					696,200.00

BILL NO. 03: Community Land for the School

Item	Description	Unit	Quantity	Rate (Kshs)	Amount (Kshs)
	<u>Outstanding Bill:</u> Payment of outstanding bill on land. The				

a.	community is to use the land to expand learning opportunities.	Sum			110,000.00
Total carried to Summary Bill 06:					110,000.00

BILL NO. 04: Education Issues (Children & Teachers Issues)

Item	Description	Unit	Quantity	Rate (Kshs)	Amount (Kshs)
a.	<u>Reading Desks:</u> Supply at least 10 reading desks for the two classrooms	Nr.	10	5,000	50,000.00
b.	<u>Stationery:</u> Allow a provisional sum of Kshs. 100,000.00 for purchase of recommended reading textbooks, chalks, whiteboard and whiteboard markers for the teacher	Sum			100,000.00
b.	Allow for the construction of a new classroom	Nr.	1	80,000	80,000.00
Total carried to Summary Bill 06:					230,000.00

BILL NO. 05: Youth & senior Citizen Issues

Item	Description	Unit	Quantity	Rate (Kshs)	Amount (Kshs)
a.	Youth: Allow for purchase of car wash machine and car-washing	Nr.	1	80,000.00	80,000.00

	accessories				
b.	Senior Citizens: Allow for purchase of 10 goats (@2,500) for older people & 20 chicken for elder women(@300)	Sum	10	2,500	25,000.00
		Sum	20	300	6,000.00
Total carried to Summary Bill 06:					111,000.00

BILL NO. 06: SUMMARY BILL/ BUDGET

Bill	Description	Total Bill	Paid/ Committed	Balance Amount
01	Community water supply	1,110,100	-	1,110,100
02	Community housing	696,200	-	696,200
03	Community land for school	110,000	-	110,000
04	Education issues/Children & teachers	230,000	-	230,000
05	Youth & Senior Citizen Issues	111,000	-	111,000
06	Supply and train to use a stabilized soil blocks-making machine			300,000
	Totals:	2,257,300		2,557,300

Best Regards,

FOR GOSHEN-KUNA VIJANA IDP RELIEF

Mr. David Nahinga
Head of Operations
Kuna Vijana



Email: kunavijana@yahoo.com

Website: www.facebook.com/group.php?gid=36387201398

Mobile: +254 720578632, +254 721618495

The public links for the advertisement of the events is as follows. This links provide the latest statistics and past events of our initiatives:

1. KUNA VIJANA:

<http://www.facebook.com/group.php?gid=36387201398&ref=mf#/event.php?eid=120330591094>

2.GOSHEN: <http://www.facebook.com/event.php?eid=101117953563&ref=mf>

3. WEBSITE: <http://kunavijana.eventbrite.com>

ATTACHMENTS:



SUMMARY OF RECONNAISSANCE STUDY

EVENT: GOSHEN-KUNA VIJANA IDP RELIEF

DATE: 11 July 2009

VENUE: Jikaze Community

LOCATION: Mahi-Mahiu, Naivasha.

STUDY TEAM: The team comprised of Nine representatives from different parts of Nairobi . They were drawn based on their experience, special talent and knowledge with dealing with multiple Issues of Society.

The team was well constituted and derived its motivation from the knowledge that “Together we can do more”

These were:

1. Mr. Evans Muriu – Kuna Vijana
2. Mr. Monari Steve – Catholic University, Kuna Vijana
3. Mr. Kwameh – Strathmore University, Kuna Vijana
4. Mr. Murtaza Abass- Karen Community, Kuna Vijana
5. Mr. Lemmy Ule Binari– Catholic University, Kuna Vijana
6. Ms. Jeanette- Kuna Vijana
7. Ms.Karen- All Saints, Kuna Vijana
8. Ms. Gladys- Mavuno Church, Kuna Vijana
9. Mr. Nahinga david – Kuna Vijana

BACKGROUND INFORMATION:

The Goshen-Kuna Vijana team had planned to undertake data collection concerning the planned event. The team had proposed to have the event on 22-23rd August 2009 as detailed in the Appendix of this report.

The Objective of the reconnaissance study was to :

- a) Establish linkages and rapport with the Jikaze Community
- b) Obtain and agree with the community on their priority Issues
- c) Familiarize the entire committee organizing the IDP RELIEF effort on the scope of the Assignment
- d) Establish the support facilities and infrastructure available to the community e.g. water, hospital etc
- e) Establish a common ground with (any) existing Youth group in the community and find ways to leverage their efforts.
- f) Carry out a SWOT analysis of the Jikaze Community based on the findings.



The following is the data obtained:

SUMMARY

COMMUNITY LEADERSHIP:

- Mohammed Ngugi- Community co-ordinator
- Paul Kariuki- Community Secretary
- Christine Ndathe
- Joshua Thuo- Community Elder
- Teresia Wanjiru- Community Elder
- Simon Kariuki- Youth Chair (Mwanzo Mwema Youth Group (CBO))
- Benson – Community Member

LAND OWNERSHIP.

Jikaze group has 17.5 acres bought and paid for. The plots are subdivided into 153 each measuring 50X100ft. 3 Plots are set aside as common land for the water facility.

The Community had also contributed money towards purchase of 2.5 acres of land for the community school and up to date they have a balance of Kshs.100,000.00. The community contributed and paid a deposit of Kshs. 240,000.00

The plots are sufficient for 145 families to construct a small house and an area for a kitchen garden..

The Community benefited from Mabati Rolling Mills MRM shelter project with the construction of 51 house units in February and March 2009.. The government also provided partial material support (which included 20 iron sheets, nails and 14 poles) to 55 households which was in addition to the Kshs. 25000.

The 55 houses are still incomplete to date because they are only the skeleton structure i.e roofing and poles. The 55 families are still sleeping in the cold. The tents which they currently possess are leaking and past their date for guaranteed use (i.e 6 months)..



An NGO referred to as Bante from Sri – Lanka also supported the group with the construction of 23 house units.

In total 129 units have been constructed at the site. The units are two roomed, mud walls, Iron sheet roofed, wooden windows and doors. Some beneficiaries have modified the two rooms to three or more depending on one's choice. The group also received the Kshs. 25,000 shelter support from the government and used the money to buy more land. Each household now owns 50 X 100 feet plot.

Though the shelter units were a great relief to the returnees in these sites, it is apparent that 55 of the housing units cannot be inhabited due to their incompleteness.

There are two types of houses:

Type 1: 5.5mx3.5m, Requires 16 Iron sheets (Gauge 30, 2.5m long) to complete one of type 1 house

Type 2: 23ftX15ft, Requires 20 Iron sheets (Gauge 30, 2.5m long) to complete one of type 2 house

HOUSING REQUIREMENTS:

Each incomplete house requires Kshs.8,600.00 to complete. This will include the cost of walling poles, nails, two windows and 2No. doors per house.

Out of the 51 houses donated by mabati rolling mills, 31 houses don't have doors or windows. The occupants live in them as such.

It was estimated that each door+ frame costs 3,100.00 and each window costs kshs. 500.00 to install. (Need two per house)

WATER ISSUES:

An international NGO called Living Water has constructed water tanks and dug a borehole. However, the community cannot benefit from the water facility because the water borehole has no pump. Mr. Mohammed confirmed that the borehole is 275m deep



EDUCATION:

The total population of young children ready to attend school is 80. However, the current classroom can only accommodate 25 at a time.

One incomplete house serves as a kindergarten. The floor is dusty and a health hazard. It's a prime threat because the small children can be jigger infested while "learning".

Amani-Mahiu secondary school is far away from the village and there is need to sponsor the secondary school to obtain boarding at the school.

The classes need an expansion and equipping e.g with Teachers, Chalk board, Reading material, Reading table and chairs.

There is lack of firewood to prepare porridge for the little children. We need to seek an alternative e.g. use of gas to cook

HEALTHCARE:

There is no healthcare facility and no dispensary

Mattresses: Most of the IDPs do not have bedding material as they were burnt by arsonists during post-election violence.

ECONOMIC ACTIVITY:

The majority of the population is jobless. The little plots cannot sustain farming because of the failure of the rains. The water facility would be of great help if a water pump is installed.

There are two small mabati kiosks serving the community.

ELECTRICITY:

The nearest electricity supply is 3.5 km away. There is need to obtain a quotation from KPLC on the necessity of connecting the community.

The option of using solar panels needs to be looked into.



YOUTH ISSUES:

There are 90 youths who have formed a youth group called “Mwanzo Mwema CBO”. The youth propose support in the following areas:

- Starting of a car wash to create job opportunities
- Support of their tree planting initiative
- Need for a youth office to co-ordinate activities
- Need for support to the youth to construct their own houses since they feel frustrated living in one room with their mothers and fathers and siblings
- Proposal for mineral water plant
- Farming activities by the youth
- Job Attachment and mentorship for youth in Nairobi
- Sporting activities and tournament
- Strategy to combat idleness

SENIOR CITIZENS ISSUES;

The senior citizens in the meeting raised the issue that we have left them out. The older men have petitioned us to think of buying them a few goats to rear and look after. They are tired of idleness and being sidelined by “Initiatives”. One goat costs Kshs. 2,500.00 only

Likewise, the older women put in a word. They desire to rear chicken. Idleness is a greater pain for them than old age.

The disabled due to old age also require material support since their relations are also in poverty.

CONCLUSION & COMMUNITY PRIORITIES:

Priority 01: Ensure the 55 families shift from the leaking tents to the new mud-walled houses. This will cost Kshs. 8,600 per house

Priority 02: Ensure the 31 houses donated by mabati rolling mills have doors and windows. Each door costs Kshs.3,100.00 and each window costs Kshs. 500.00

Priority 03: Buy and install a water pump capable of reducing water-related stress. E.g. this month, the community does not have money to pay the monthly



water bill of kshs.5, 000.00

Priority 04: Pay the balance of the school plot i.e Kshs. 110,000.00

Priority 05: Constructing the school (Extra classrooms)

Priority 06: Economic activity for the Youth and the Senior Citizens as proposed.

Priority 07: Clothing and shoes because even if we donate clothes and they are being rained on, it won't help those without shelter. They would be clothed but wet because they have no shelter.

SWOT ANALYSIS (Jikaze Community)

The purpose of the Strength, Weaknesses, Opportunities and Threats analysis of the community is to help Kuna-Vijana work on the most appropriate strategy of empowering the Jikaze Community based on the data collected.

SWOT MATRIX ANALYSIS

<p><u>STRENGTHS:</u></p> <ul style="list-style-type: none"> • The community owns the land • Demonstrated willpower & Diligence • Has organized welfare groups(CBOs) • exclusive access to high grade natural resources • Technical know how on greenhouse and poultry farming • Accessible via main tarmac road • Community has Leadership in place • Borehole already dug 	<p><u>WEAKNESSES:</u></p> <ul style="list-style-type: none"> • lack of finance to utilize land • Post election Violence trauma • Damaged reputation in country • Lacks water to support farming • lack of access to micro-finance to jumpstart local businesses • lack of access to information(media) • Lack of educational facilities & Other essential infrastructure
<p><u>OPPORTUNITIES:</u></p> <ul style="list-style-type: none"> • Ready market for farm produce at Nakuru, Mahi-Mahiu & Naivasha • Availability of water (borehole) • Proximity to high traffic main road (good for car wash business) • Availability of cheap land for future expansion 	<p><u>THREATS:</u></p> <ul style="list-style-type: none"> • Weak political Leadership • Emergence of predatory businessmen in vicinity • Illiteracy, Poverty & Disease • Impending prostitution caused by frustration/ joblessness



<ul style="list-style-type: none"> • Electricity is 3.5km away 	<ul style="list-style-type: none"> • Unpaid land balances
-------------------------------------------------------------------------------	--------------------------------------------------------------------------

CONCLUSION:

The community may not proactively prioritize pursuit of opportunities without undoing their greatest weakness which is lack of water and electricity. Water can enable them exploit opportunities like the farming, ready market and car wash business. Jikaze community may have a better chance at developing a competitive communal advantage by working on their weaknesses and enhancing their strengths. By Goshen-Kuna Vijana helping them overcome their weaknesses, the community will prepare itself to pursue available and upcoming opportunities.

David Nahinga

Kuna Vijana

CONTACTS:

David: +254720578632/ +254721618495(Evans)

